

PERSONAL INFORMATIONS Alberto G. VALERIO

📍 70014 - Conversano (BA)

☎ (0039) 338 13 21 488

✉ albertogvalerio@gmail.com | info@albertovalerio.com

📄 Portfolio www.albertovalerio.com

🔑 VAT ID 08201740720

Gender Male | Date of birth December 10, 1985 | Nationality Italian

About me Hi, I'm Alberto G. Valerio, *web designer & developer*. I begin my professional journey with a two-year advanced training course in graphic and web design, obtaining the professional title, acknowledged by European Community, of "*Technician of the Graphic Representations of Advertising Messages*" in addition to the coveted ACA (Adobe Certified Associate) international certifications issued directly by Adobe Systems® Inc.

Always passionate about the world of computer science and the algorithmic vision of the world, over the years I have achieved numerous training courses and a **coding and web development academy**, combining creativity and personal attitudes to the *Information Technologies*.

My projects and my ideas are born from a personal cultural widened background that allows me to constantly draw stimuli from different disciplines and sources; for this reason I consider the web designer and the web developer a real director of creativity, expressed through a different language from traditional paradigms, able to manipulate the evocative and symbolic value of the sign, where even a *call-to-action* has the power to make us dream!

DESIRED OCCUPATION Full Stack Developer**PROFESSIONAL EXPERIENCE**August 2018 - Today **Web Developer / Web Designer**

I work as FREELANCE for my clients or collaborating with advertising and software development agencies

- Design and development of customized web apps using the LARAVEL framework and the most modern web-oriented technologies.
- Realization of ecommerce and development of customized modules on the MAGENTO platform.
- Mobile-first design of dynamic, responsive and user-friendly web layouts.
- Optimization for search engines (SEO).
- Processing of vector and photographic images for the web.

Area Information Technologies

December 2016 – December 2018 **Frontend Magento® Developer**

FIXIAMOWEB by Lofano Giovanni (Web Agency), Via Oberdan, 50 - 70014 Conversano (BA)

- Design building of websites on the MAGENTO platform.
- Configuration and graphic customization of MAGENTO extension.
- Mobile optimization.
- Customization of responsive templates for eBay stores.
- Logos design and offline graphics (brand identity).

Area IT Consulting

March 2016 – July 2017 Web Designer

INGRASELL S.r.l. (Advertising Agency), Via Porticella, 12 - 70018 Rutigliano (BA)

- Design and implementation of dynamic and responsive websites through the use of the most common CMS (WordPress, Prestashop, Magento).
- Optimization for search engines (SEO).
- Graphic elaborations for the print and the web.

Area Advertising Agency

June – July 2015 Internship (=Web Designer)

RADIONORBA TELEVISION S.r.l., Via Foggia, 29 - 70014 Conversano (BA)

- Graphic elaborations for the web.
- Video post production.

Area Radio / Television

September 2011 – October 2014 Web Designer / Account Manager

DWELLI S.r.l. (www.dwellistore.com), Via Bari, 2 - 70014 Conversano (BA)

- Implementation of the website (until September 2013).
- Creation and publication of original content on the main marketplace platforms (until September 2013).
- Responsible for online sales (work organization based on urgencies, deadlines, incoming and outgoing orders, accounting and production times).
- Basic accounting (invoices, credit notes, delivery notes, customs documents, etc.).

Area Electronic Commerce

November 2008 - September 2011 Responsible for managing of the City Hall tax archives

GESTIONE SERVIZI S.p.a., Piazza XX Settembre, 22 - 70014 Conversano (BA)

- Use of intranet and extranet softwares for data management.

Area Public Administration

EDUCATION AND TRAINING

February – April 2018 HACK-ADEMY MASTER (=Coding Bootcamp)

Certificate of participation obtained at AuLab S.r.l. in 70124 – Bari

- Basic concepts of programming and use of the console.
- Web programming: HTML5, CSS3, Javascript, Bootstrap.
- Database, ORM and OOP.
- Web design, User Experience (UX) and User interface (UI).
- Server-side programming in PHP, MVC paradigm, LARAVEL framework and hosting.
- Computer security and shared development tools (git).
- Agile methodologies and SCRUM: work organization framework.

May – September 2017 Java Developer (=Oracle OCA/OCP training)

Certificate of participation obtained at Accademia del Levante in 70121 – Bari

- Basic knowledge to support Oracle products and Java development environments.
- Acquisition of the ability to solve problems of medium complexity with the use of the Object Oriented methodology and with the Java language.

October 2014 – May 2016 **Technician of the Graphic Representation of Advertising Messages
(=Certificate of Professional Qualification acknowledged by the
Ministry of Education and by the European Community)**

Two-year advanced training course obtained at Media Group Service S.r.l.s. in 70124 - Bari

- Management of operational tools for the treatment of graphic images and for the printing of the product (*Adobe® Creative Suite, Photography, Printing Technology, Layout Techniques*).
- Production and graphic design (*3D Autodesk Maya™, Advertising Planning and Institutional Graphics, Lettering, Web Design, History of Art and Architecture*).
- Study and analysis of the product / service to be represented (*Visual Identity, Communication, Marketing, Psychology of Perception*).

August 2015 **Intensive English Course**

Certificate of Completion obtained at Converse International School of Languages in San Diego, California

April – May 2015 **Adobe® Certified Associate (=ACA)**

International Certifications obtained at Media Group Service S.r.l.s. in 70124 - Bari

- Photoshop CS5
- Dreamweaver CS5
- Flash CS5

June 2008 **European Computer Driving Licence (=ECDL)**

Certificate obtained at Centro Studi Levante in 70121 - Bari

- Essential Modules (Computer and Online Basics)
- Advanced Modules (Word Processing, Spreadsheets, Database, Presentation)

School Year 2003/2004 **High School Diploma**

5-Year Scientific Diploma PNI-based (National Informatics Plan) obtained at Liceo Scientifico Statale "Sante Simone" in 70014 - Conversano (BA)

PERSONAL SKILLS

Native Language Italian

Other Languages

	COMPREHENSION		SPOKEN		WRITTEN PRODUCTION
	Listening	Reading	Interaction	Oral Production	
English	B2 (upper intermediate)	B2 (upper intermediate)	B1 (intermediate)	B1 (intermediate)	B2 (upper intermediate)

Organizational and Management skills Excellent ability to analyze reality, schematize it and **implement IT solutions** through the continuous training of computational thinking in the various projects and works activities I carry out over the years.

Good ability to work in teams acquired through the study of **Agile and Scrum methods** and the participation to *serious gaming* and *team building* sessions.

Excellent ability to **organize the work** (my own or of the others) in an autonomous, careful and methodical way, acquired through all the different professional experiences listed above in which I was asked to define priorities and respect, with constancy and precision, deadlines and goals.

Communication skills Excellent ability to create web layouts and advertising images of great communication impact.

Soft skills High sense of responsibility and duty, with a critical, constructive and proactive approach towards challenges and changes. Balanced and reflective temperament. Very determined and fair-minded.

IT skills	PROFESSIONAL USE	INTERMEDIATE	SCHOOL LEVEL
Programming Languages	PHP JAVASCRIPT		JAVA
Markup Languages	HTML CSS	XML SASS	
Database		MYSQL MARIA DB	
Architectural Pattern	OOP MVC ORM		
Web Server and Operating System		APACHE VPS (Digitalocean)	LINUX (Ubuntu) WINDOWS
Frameworks, Libs and Tools	LARAVEL JQUERY AJAX BOOTSTRAP	GIT NPM BITBUCKET	
CMS	MAGENTO WORDPRESS	PRESTASHOP	
Graphics Software	PHOTOSHOP ILLUSTRATOR INDESIGN		FLASH PREMIERE
Text and Code Editors	SUBLIME TEXT MS OFFICE	NET BEANS DREAMWEAVER	

Driver's Licence Cars (European Union - "B" Category)

Personal Data In compliance with the Legislative Decree no. 196 dated June 30, 2003, I hereby authorize you to use and process my personal details contained in this document for the purpose of recruiting and selecting staff.